

Home selling process with

GORDONLAW

kw ELITE REALTY
KELLERWILLIAMS

Meet with Gordon

Review Research and home evaluation information

- Multiple Listing Contract
- Schedule A
- Data Input Form
- Property Disclosure Statement
- FINTRAC form
- Working with a REALTOR® broch.

Implement marketing plan

Advice to optimise property exposure / showings (home staging, storage, etc)

Agree to list the property and enter into agency relationship

PUBLIC
(signage, open house, marketing materials, advertising, etc)

ONLINE (MLS, REALTOR.ca, kw.com, agent website, foriegn etc.

NETWORK (KW announcement, Open house, office or area tour, contacts, buyers etc)

Show your home to prospective buyers and agents (are you available?)

Offer/s presented (legal contracts of purchase and sale)

Gordon will advise you how to negotiate an offer that is best for you.

Inspection etc. Subject clauses satisfied. Buyer may add negotiation

Accept offer will likely have subject clauses: inspection, mortgage, etc



SOLD sign is put up!

SOLD

If buying, enter buying process...



Arrange

For movers, cancel utilities, insurance, mail forwarding, etc.

Complete closing documents and title transfer with your lawyer or notary.

Completion date Money & title are exchanged: Receive \$\$ from the sale

Possession date!

